



22 Business events

1 **1.57-59** Listen to three people talking.
Match the speakers to the pictures.

2 **1.57** Listen again to Speaker 1.
Are these statements true (✓) or false (X)?

- a He went to a seminar last Saturday.
- b All the talks were good.
- c He couldn't take in all the information.
- d The worst part was the lunch break and coffee breaks.
- e He found the socializing more useful than the talks.

3 **1.58** Listen again to Speaker 2.

Ask and answer these questions:

- a How many training courses has she been on?
- b How many computer courses has she done?
- c What other courses has she done?
- d How long was the last course?
- e Did she learn about software?
- f Which section was a waste of time?

4 **1.59** Listen again to Speaker 3.

Check (✓) the correct boxes.

- a ☐ He's at a trade fair now.
☐ He went to a trade fair recently.
- b ☐ He's made some useful contacts.
☐ He hasn't made many contacts.
- c ☐ He's given away all his business cards.
☐ He's given away 200 business cards.

5 Interview your partner and complete the questionnaire.

Culture File 22 Business events



- 1 Have you ever been to ...?
☐ a trade fair / exhibition ☐ a seminar ☐ a large conference ☐ a training course
- 2 Were you there as ...?
☐ an exhibitor ☐ a presenter ☐ a participant ☐ a visitor ☐ a trainee
- 3 When did you last go to a business event? _____
- 4 Where was it?
☐ a conference center ☐ a hotel ☐ a college / university ☐ a company's offices
- 5 What did you think of it? Was it ...?
☐ interesting ☐ exciting ☐ educational ☐ useful
☐ boring ☐ tiring ☐ fun ☐ hard work
- 6 Think about a business event you attended. Check the statements that are true for you.
☐ I learned a lot. ☐ I'm pleased I went.
☐ I made some good contacts. ☐ It was a waste of time.
☐ The social side was good. ☐ It was expensive for my company.
☐ I met some interesting people. ☐ I had to write a report afterwards.